

Podcasting Things to Consider

Generally

- How-to Podcast resources
 - Richard Byrne - [Easy Podcasting](#)
Mr. Richard Byrne goes over how to get started using Anchor.Fm.
 - Podcasting flow chart
 - [Lifehacker Blog](#)
 - [Radioskills for Podcasters](#)
- Choosing platform to host podcast.
 - Dozens available, but most are not free
 - **Soundcloud**: Good for starting out, easy to upload, limit on free uploads. 3 hours of free content. Easy RSS feed access to upload on other platforms, basic analytic data easy to see.
 - **Anchor.fm**: Free (no limit), easy distribution to many other platforms (iTunes, Google Play, etc.), can record through the website, can import from other hosts too.
 - Other free options: [Podiant](#) and [Buzzsprout](#)
- Publishing how-to
 - Once your .mp3 or .wav file is ready to go (if you're not recording directly to a site) you can use one of the above platforms to host your podcast
 - Suggested things to come up with before upload: Title of Podcast, Title of Episode, Episode description (any extra info, credits, resources), and Cover Art (must be 1,400 × 1,400 pixels (maximum 3,000 × 3,000)) Tips: [Linked here!](#)
- Recording tips & tools
 - Low Tech: Record direct from computer mic or phone mic (Voice memo on phone or Anchor.fm recorder)
 - Location: Quiet place, non-echoey, clothes closet closet ideal!
 - Higher Tech: USB microphone, recording studio, pop mic useful (\$7 on amazon)
 - Extras: Sound Effects & Music: [YouTube Creators Music](#), [Freemusicarchive.org](#)

Formatting

- **Audacity** for Windows or Mac (record & edit all in one place)
- **GarageBand** for Mac

Best practices

- Good topics for audio
- Audio components
 - Voice
 - Consider what you eat and drink will affect your voice (fizzy & dairy are not great)
 - Static can be removed **a little** on Audacity (Noise Reduction tool) but not entirely.
 - Sound effects
 - to emphasize key points or just for fun
 - Can add depth and feeling to the podcast.
 - Make sure they aren't distracting from the content.
 - Music
 - Sets the emotion of podcast.
 - Beware copyright laws!
 - Could be something to consider with bias and science topics...
- Silence (generally under-utilized)

- Ideal time (different for various age groups)

Student Projects

- Guided listening of podcasts
 - Pick out elements they appreciate or find annoying.
 - How are SFX, music, and silence used?
- Something that tells them how to do it (tip sheet like below, video, podcast...)
- A [graphic organizer](#) to guide their research

For Teachers

- Advertising, Reach, Analytics
 - Measure who is listening, how long, how many, when.
 - Where to advertise: School Website, LMS, Twitter, other Flipped Content
- [Teaching students how to use podcasts](#)
 - Thinking of what kind of a tool it is: Guide, Supplement, Augmented Lesson, Required Lesson?
 - Thinking of what to do while listening: (Driving, Exercising, Chores, Practice sheet, Focus)