



2016

South Texas College Library Annual Report



SOUTH TEXAS
COLLEGE

***I have always
imagined that
paradise will be a
kind of library.***

- Sidney Sheldon

Table of Contents

Executive Summary	1
History of South Texas College	2
Mission Statement	3
Library Services Administrative Team	4
Art Gallery and Programming Highlights	5-9
LibQUAL+ Survey	10
Student Satisfaction Surveys	11-13
Year Over Year Comparisons	14-21

Executive Summary



South Texas College has deep roots in and commitment to serving the students, faculty, staff, and public in its community and constantly strives to provide exceptional services and resources. Fundamental to the Library Services' mission is the idea of community – that we are here to serve, to promote and support learning in comfortable, engaging environments, and to provide the information resources necessary for our students to succeed. 2015-2016 was a productive and invigorating time for Library Services at South Texas College. During this time, Library Services continued its focus on remaining responsive to student and faculty needs by participating in and administering qualitative and quantitative studies,

and as a result, made improvements to its facilities, equipment, and information resources. In addition, Library Services continued its focus on supporting the arts and humanities through exhibits at the Library Art Gallery and through programs covering a wide range of topics from women's history to Hispanic and African American heritage. Like the previous years, academic year 2015-2016 continued the energy and change STC Library Services has experienced since 2008. We take pride in our role in helping students to succeed and in our commitment to serving our community – students, faculty, staff, and public – and we look forward to the challenges a new year will bring.

History of South Texas College



South Texas College was created on September 1, 1993, by Texas Senate Bill 251 to serve Hidalgo and Starr Counties. It is the only community college in Texas to be established by the Texas Legislature. A confirmation election, held on August 12, 1995, established a taxing district for the College. Seven districts, based on population, were also approved for single-member representation on the Board of Trustees. A community leader from each of the seven

districts was originally appointed by Governor Ann Richards to serve on the founding Board of Trustees. Since May 2000, elections have been held for all of the seats, and all members have been elected.

From its inception, STC was mandated by the State Legislature to provide service to residents of Starr and Hidalgo Counties. Meeting the population's need for postsecondary education, complicated by the rapid institutional growth experienced by STC in the process, has been an enormous but vital endeavor. It is the one for which the College was founded and charged by the State Legislature, and it is one to which the College is committed.

South Texas College is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award the Baccalaureate and Associate degrees. South Texas College is also approved for veterans' educational training in Certificate and Associate of Applied Sciences Degree programs by the Texas Education Agency.

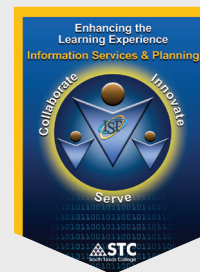
Mission Statement

The Office of the Vice President for Information Services & Planning makes considerable and significant contributions toward (a) open access to quality higher education in the Upper Rio Grande Valley, (b) the effective and timely delivery of student and administrative services necessary for successful degree attainment, college transfer and workforce training and placement, (c) a culture of evidence “on demand” in which all decisions are data-driven and timely, and (d) a higher standard of ultimate and timely student success at STC necessary to improve the quality of life of its students, constituents, and stakeholders.

The Information Services & Planning Division pursues its aforementioned mission through strategic collaboration, the effective deployment of resources, and the efficient operation and service of all informational, technical and planning duties given the division and its Vice President by the College President and the Board of Trustees.

Library Services contributes to academic success at South Texas College by providing learning-centered environments, exceptional services, and high-quality information resources.

- Friendly, professional and prompt service.
- A comfortable learning environment with a focus on accommodating various learning styles and preferences, including collaborative and group learning spaces.
- Information and research resources that support college programs and goals.
- Quality instruction and consultation in information resources and instructional an educational technology.



LIBRARY SERVICES

Library Services

Administrative Team



Cody Gregg

Dean of Library & Learning Support Services

Cody Gregg began at STC in 1995. He has served the college in a wide variety of positions, including faculty, department chair, and Director of Instructional Technologies. He holds a Bachelor's degree in English and History, a Master's degree in English from the University of Texas–Pan American, and a Master's degree in Library and Information Science from the University of North Texas. He currently leads the college's efforts in libraries and classroom technologies and serves as the Dean of Library and Learning Support Services.



Jesús Campos

Associate Dean of Library Services

Jesús Campos joined STC Library Services in 2009 as Director of Library Technical Services. He became Associate Dean of Library Services in 2017. He is responsible for districtwide leadership and coordination of STC Library Services including Circulation, Reference, Reserves, Library Systems & Applications, Library Outreach and Instruction, and Collection Management & Acquisitions. He earned his Bachelor's in Liberal Studies (Great Books Program) from the University of Notre Dame, a J.D. from Harvard Law School, a Master's of Library and Information Science from the University of Texas at Austin, and a Doctorate in Educational Leadership from Lamar University.



Lelia Salinas

Director of Learning Commons & Open Labs

Lelia Salinas became a member of STC in 1994 and has served at the college in different capacities. She is presently the Director of Learning Commons and Open Labs. She earned an Associate degree in Liberal Arts from South Texas College and an undergraduate degree in Business Administration with a Computer Information Systems major from the University of Texas–Pan American. Additionally, she completed a Master's of Education in Adult Education and a Doctorate Degree in Educational Leadership from Texas A&M University Kingsville. She leads the Learning Commons and Open Labs district wide.

Library Art Gallery Highlights

In support of the academic curriculum, the STC Library Art Gallery is committed to bringing enlightening and thought-compelling art exhibits with corresponding lectures. In 2015 - 2016, the Library Art Gallery hosted a variety of unique and stirring art exhibits.

12 Artist Lectures

18 Exhibits Across
Four Campuses

8 Donations to STC's
Permanent Art Collection

967 Attendees at
LAG Events

\$18,510 Value of
Donated
Artwork

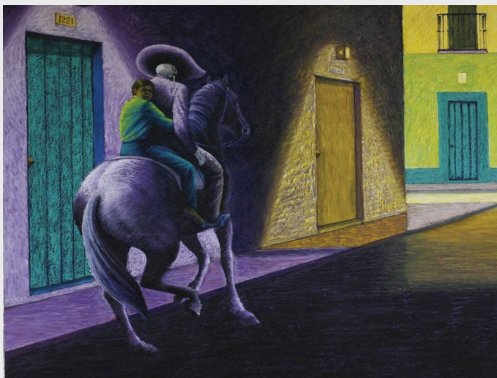


Pat Johnson

Jim Bob Salazar

South Texas Ceramic Showdown

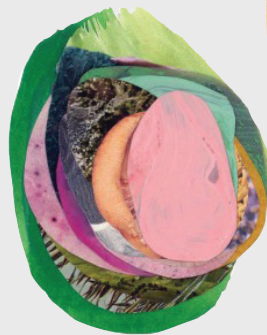
The 10th Annual ***South Texas Ceramic Showdown: Constants & Variables*** was a successful collaboration between the STC's Library Art Gallery and Art Department that featured two Texas ceramicists, Pat Johnson and Jim Bob Salazar, as well as ceramic constructions from 14 colleges and universities from across the country. The 3-day conference included ceramic demonstrations, artist lectures and an opening reception where students and the community could meet and talk with artists.



Xochi Solis

*We Must Build As
If the Sand Were Stone*

An exhibit by Xochi Solis who is trained in natural dying techniques, which she utilizes in both her small works and her larger site-specific installations. Solis' work is featured in the book *Collage: Contemporary Artists Hunt and Gather*.



Rosendo Sandoval

Musica, Cantos, Costumbres y Leendas

An exhibit by Rosendo Sandoval that features large-scale, brightly colored paintings. Sandoval holds two Master's degrees and is a retired art teacher.

Xavier Perez

unfun

An exhibit by Xavier Perez, a recent graduate of UTRGV, that blends Mexico's rich tradition of printmaking with images from contemporary life.

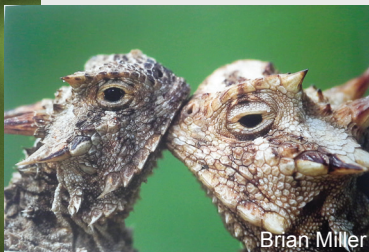




Ryan Mowers

Various Photographers

*RGV Wildlife Photography
Permanent Collection at Pecan
Campus Library*



Brian Miller



Quinn Sullivan



Jimmy Smith



Deborah Roberts

*Intersections of
Perception & Self*

Intersections of Perception & Self featured nationally recognized artist Deborah Roberts, who holds a Master of Fine Arts degree in Pan African studies from Syracuse University in New York. Working predominantly in collage, her artwork seeks to explore traditional and societal interpretations of beauty and how these ideals affect identity.

Library Programming Highlights

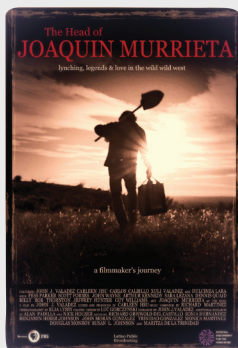


John Valadez

Film Maker

The Head of Joaquin Murrieta

In the fall of 2015, the STC library participated in a lecture series celebrating Hispanic Heritage Month that included many highlights. On September 22 in the Pecan Campus Library Rainbow Room, film maker John Valadez gave a presentation on his PBS film "The Head of Joaquin Murrieta". John Valadez is a Peabody Award winning filmmaker with two Emmy nominations, and he has written and directed a dozen nationally broadcast documentary films for PBS & CNN.



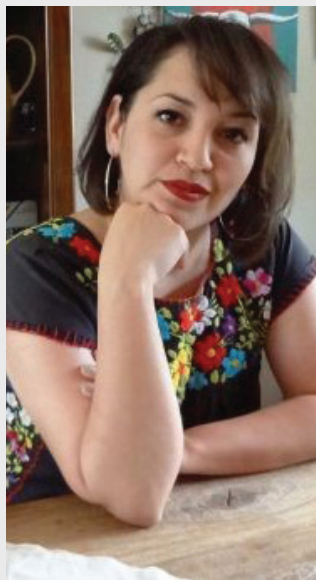
Laurie Ann Guerrero

Poet

A Crown for Gumecindo

National Poetry Month

Laurie Ann Guerrero is a Poet Laureate and award-winning author. She has written the collection *A Crown for Gumecindo* and *A Tongue in the Mouth of the Dying*, which was the winner of the Andrés Montoya Poetry Prize.



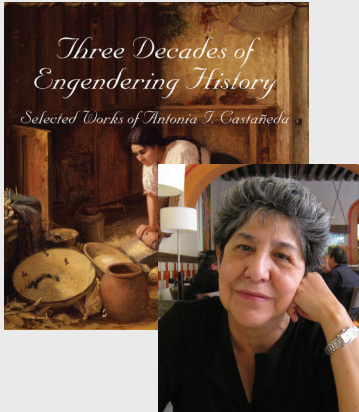
Rossy Lima

Poet

Aquacomino

National Poetry Month

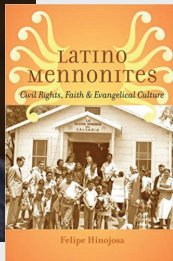
Rossy Lima is an international award-winning Mexican poet who has published in various journals, magazines, and anthologies. She was a featured poet in the Smithsonian Latino Virtual Museum in 2015 and was invited to speak at TEDxMcAllen about her experience as an immigrant writer in the U.S.



Antonia Castañeda

Author

On October 5, 2015, at the Mid-Valley Campus and at the Pecan campus Library, feminist and historian Antonia Castañeda presented. Castañeda received her Ph.D. in U.S. History at Stanford University. Now retired, at one time she taught in Chicana/o and Women's Studies at UC Santa Barbara, and in the Departments of History at UT Austin and St. Mary's University in San Antonio. Her research and teaching interests focus on gender, sexuality, and women of color in California and the Borderlands from the 16th century to the present.



Felipe Hinojosa

Author

Dr. Felipe Hinojosa is a professor of history at Texas A&M University, focusing on the Latina/o-Chicano and religion. He is the recipient of numerous awards and fellowships, including the Américo Paredes Book Award which was established through the college's Center for Mexican-American Studies to highlight the best non-fiction work in the fields of Chicana/a or Latino/a studies. In September 2015, Hinojosa received the award for his work titled *Latino Mennonites: Civil Rights, Faith, and Evangelical Culture*.



Lalo Alcaraz

Cartoonist

The STC Library concluded Hispanic Heritage Month on October 19-20, 2015, with the internationally renowned cartoonist Lalo Alcaraz. Alcaraz gave three presentations throughout the South Texas College district: at the Mid-Valley campus auditorium, the Pecan campus Library Rainbow Room, and the Starr County campus auditorium. Lalo Alcaraz is perhaps the most prolific Chicano artist in the nation. For over two decades, Alcaraz has been chronicling the political ascendancy of Latinos in America and vigorously pushing the boundaries of Chicano art in the Post Chicano Art Era. He is the creator of the first nationally-syndicated, politically-themed Latino daily comic strip, "La Cucaracha," seen in scores of newspapers including *The Los Angeles Times*.

LibQUAL+

LibQUAL+ is a survey used by various libraries, including UT-Austin, Rice, and Texas A&M, to solicit, track, understand, and act upon users' opinions of service quality. The survey measures the helpfulness, caring, concern, and dependability of the staff; the comfort, noise level and support for groups; and support for learning and adequacy of the resources and the ease of use. The survey was conducted in spring 2016. The following are highlights from the LibQUAL+ survey.

Areas of Satisfaction

- Employees who are consistently courteous was highly ranked.
- Students and faculty are very satisfied with print and electronic resources and computers in our libraries.
- Both faculty and students in general expressed satisfaction with community space for group learning and study.
- Dealing with users in a caring way and dependably handling service problems were very highly rated.



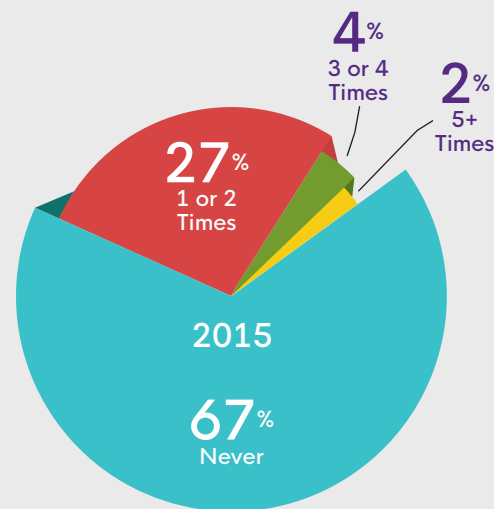
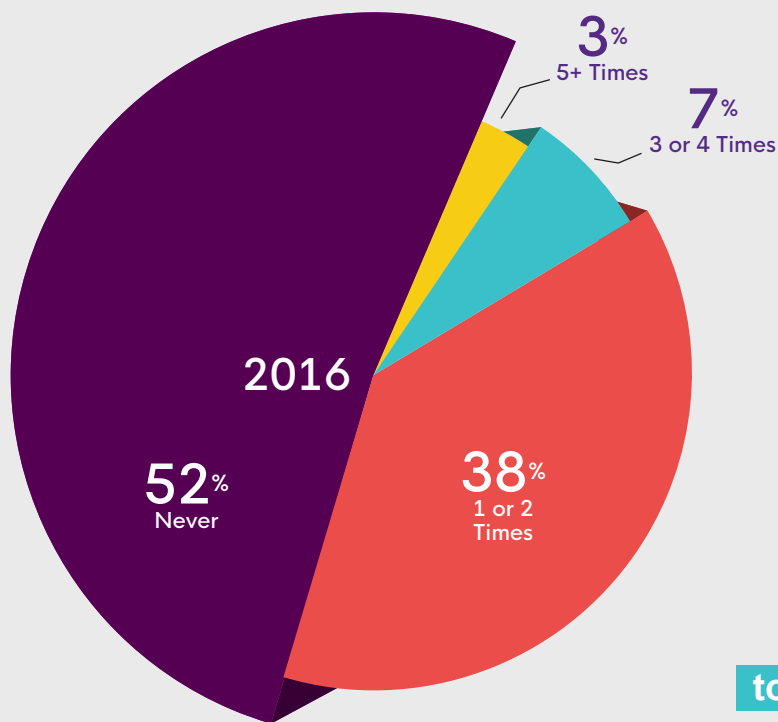
Areas of Concern

- Students expressed concern with staff's ability to instill confidence and in staff's knowledge to answer questions.
- Faculty expressed dissatisfaction with the user-friendliness of library website.
- The noisiness of the libraries, especially at the Nursing and Allied Health, Pecan, and Mid-Valley campuses, was a concern.
- The library spaces' ability to inspire study and learning and the suitability of library spaces as getaways for study, learning, or research was ranked lower.
- Students also expressed dissatisfaction with the comfort and inviting atmosphere of library spaces.



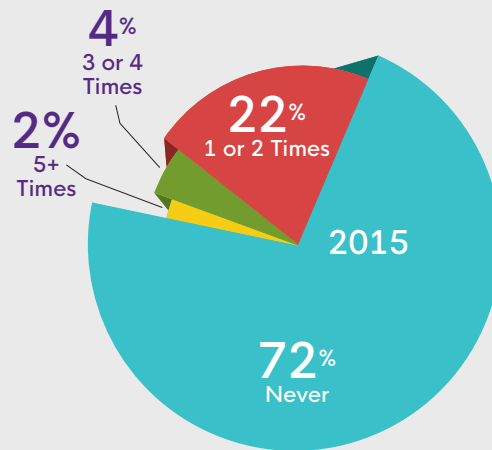
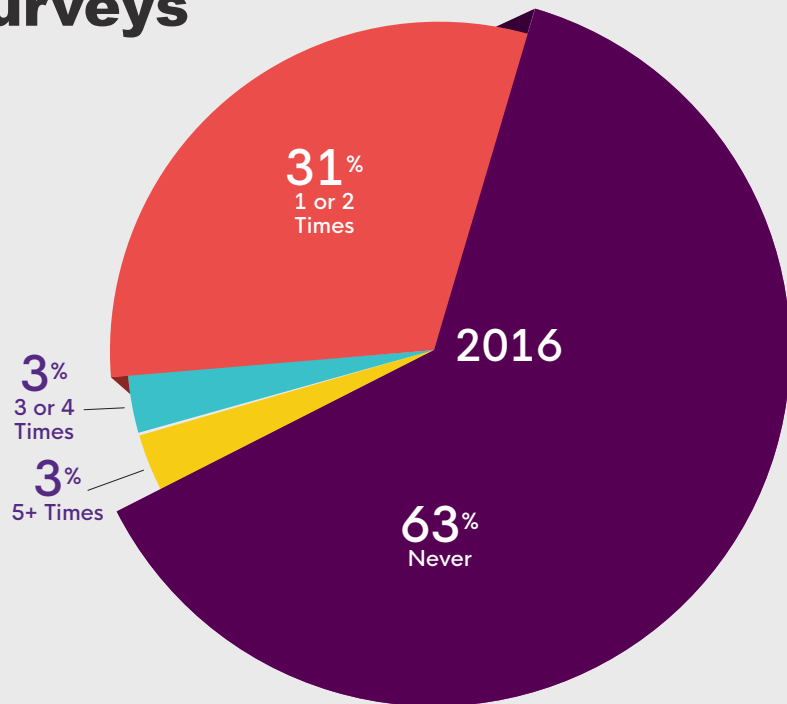
Student Satisfaction Surveys

Each year, Library Services surveys students to determine their satisfaction with the staff and computer labs in key areas, including helpfulness, the number of hours per week the Learning Commons and Open Labs (LCOL) was used, and whether they would recommend the Learning Commons and Open Labs to other students. Select results from this survey are presented below.



How frequently have you had to wait because the lab was full?

Student Satisfaction Surveys



How frequently have you had to leave without using a computer because the lab was full?

Student **Satisfaction Surveys**

Would you
recommend
the Learning
Commons
and Open
Labs to other
students?

99%

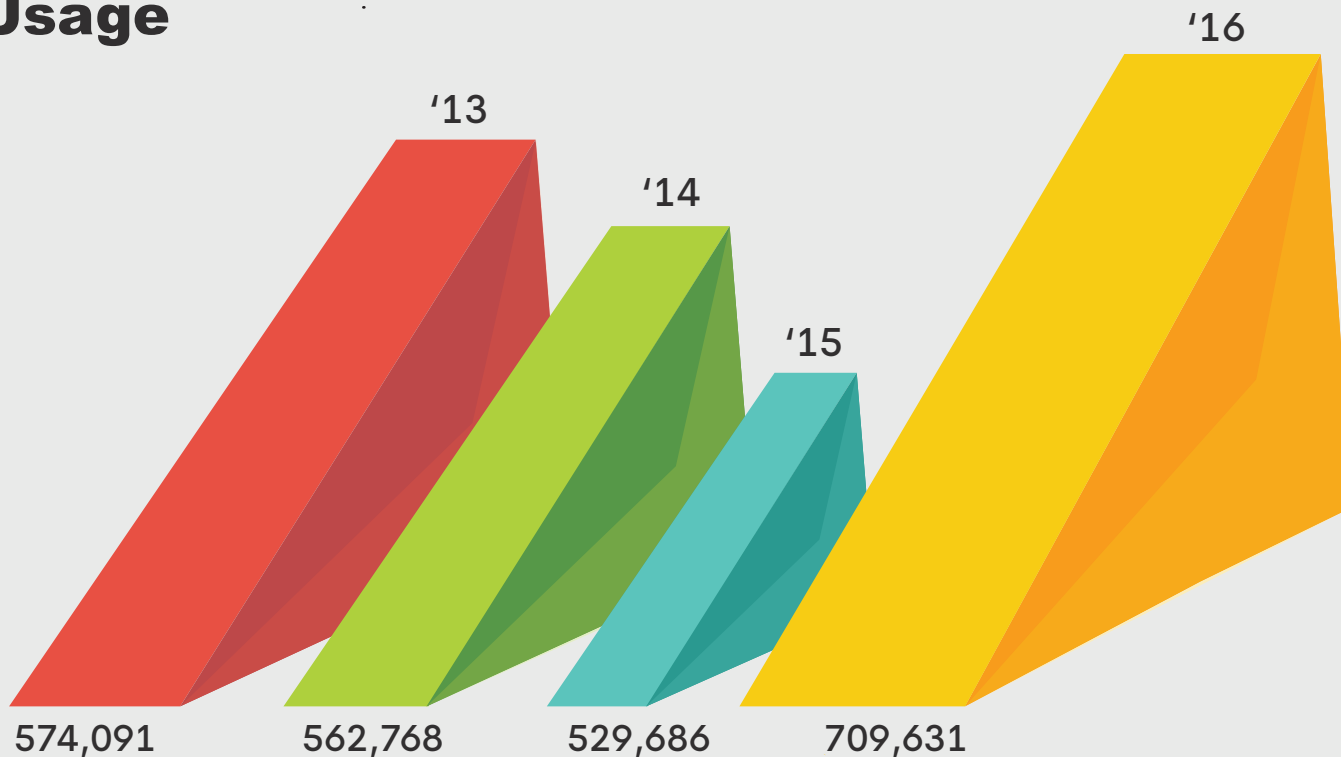
YES

1% NO

YEAR OVER YEAR:

Individual Computer Usage

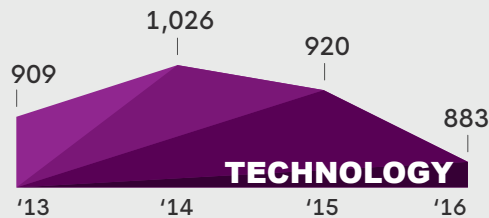
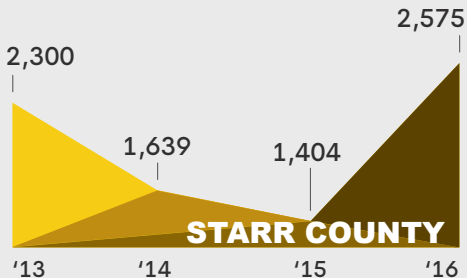
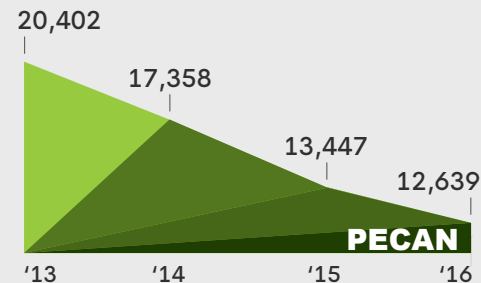
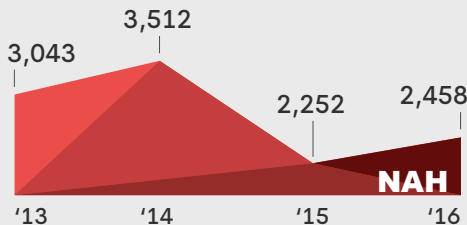
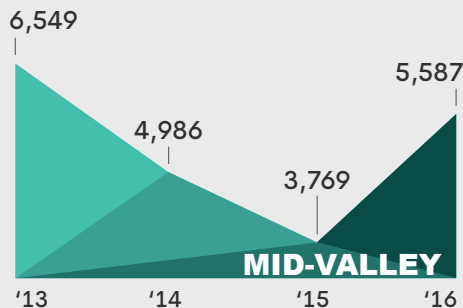
This graph shows the number of times a computer was used in the Learning Commons and Open Labs during the past four years. This data illustrates the tremendous demand for computer resources in our STC Libraries. In Fiscal Year 2015-2016, computers at the Center for Learning Excellence were included in the Learning Commons and Open Labs.



YEAR OVER YEAR:

Circulation by Campus

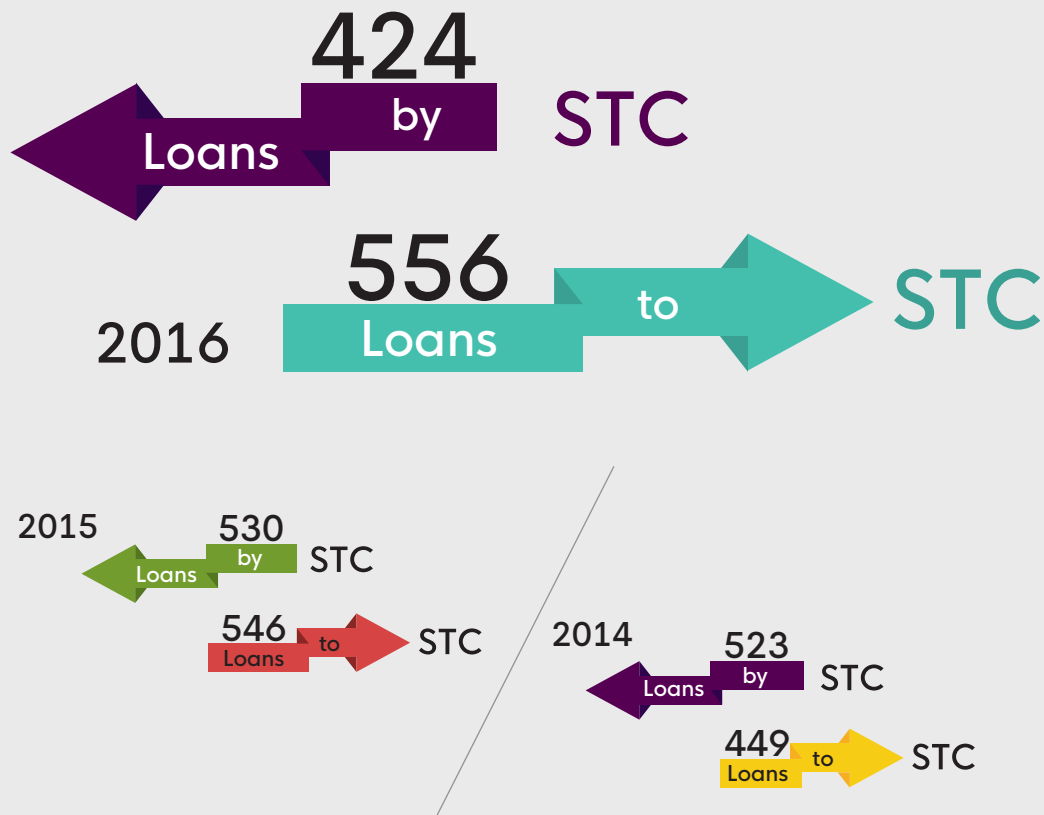
Circulation is the checking out and usage of the collection. The graphs below shows the number of times items were checked out from STC's libraries in the past four years. These items include library research and information materials such as books and DVDs. Circulation of physical library materials increased district wide by 10.78% between FY2015 and FY2016, breaking a general trend involving a shift from print to online library resources.



YEAR OVER YEAR:

Interlibrary Loans

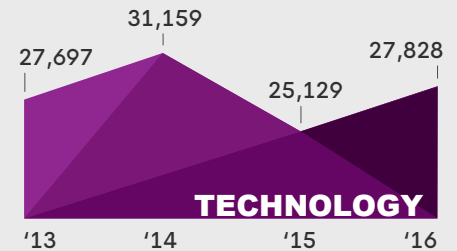
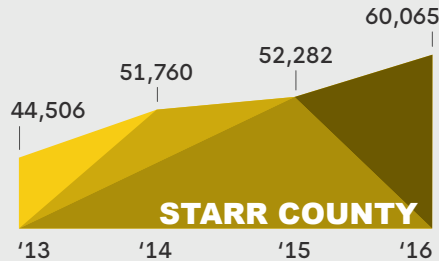
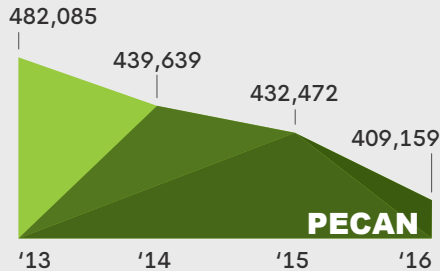
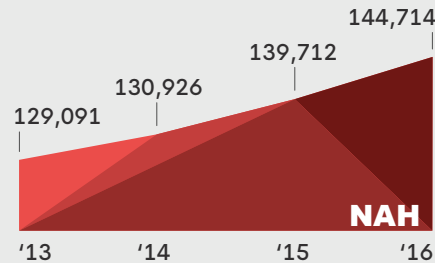
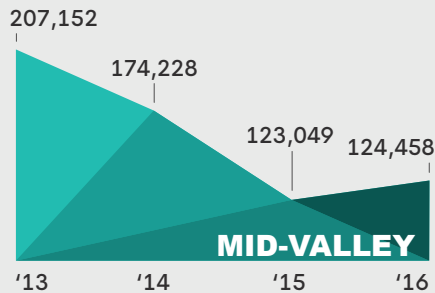
Interlibrary Loan (ILL) is the service of borrowing and lending materials among libraries on behalf of library users. The graph shows Interlibrary Loan activity during the past three years. The gap between the Library's borrowing and lending activities widened somewhat in FY2016. The Library borrowed 556 items from other libraries on behalf of its users and lent 424 items to other libraries from its collection.



YEAR OVER YEAR:

Yearly Library Visits

A count of library visitors is collected by electronic gates whenever anyone enters the library. The graphs below report the numbers of visitors to STC libraries for the past 4 years. Attendance at almost all the campus libraries has increased year over year.

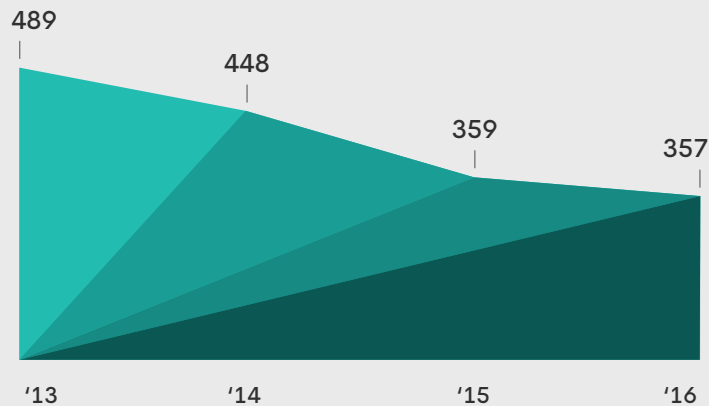


YEAR OVER YEAR:

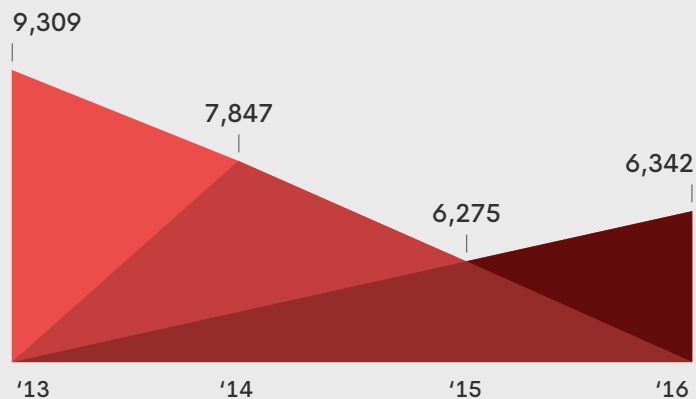
Library Instruction

Library Services offers Library Instruction (LI) sessions designed to teach students how to efficiently and effectively find information and use library resources. Sessions may also cover topics such as evaluating information and the ethical use of information. Instructors contact the library to schedule sessions for their classes. The graphs show the number of LI sessions and the number of students attending those sessions in the past four academic years.

Sessions



Students

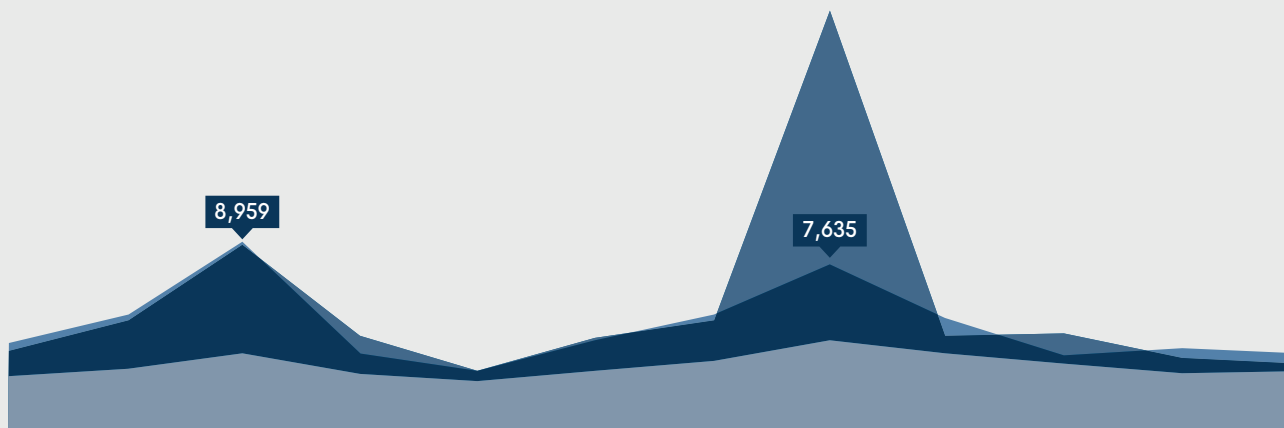


YEAR OVER YEAR:

Electronic Resource Searches

E-Book Retrievals

Total e-book retrievals for 2016 decreased from 59,734 to 44,014. However, if we exclude all April data because of the exceptional spike in April 2015, the overall e-book usage increased approximately 1.9% over the previous year.



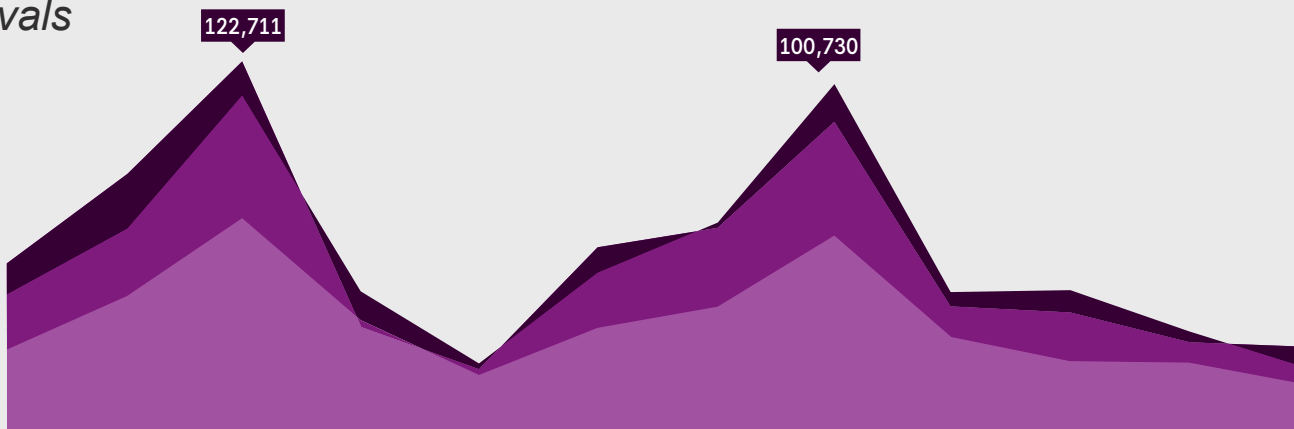
2016	2,586	4,448	8,959	1,990	846	2,808	4,357	7,635	4,305	1,768	2,251	2,061
2015	2,169	4,173	8,967	3,165	809	2,905	4,171	24,049	3,084	3,249	1,653	1,340
2014	587	1,024	1,929	693	287	805	1,435	2,847	2,033	1,326	689	889
	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG

YEAR OVER YEAR:

Electronic Resource Searches

Journal Database Retrievals

Usage of journals and multimedia databases increased by 1.9% from 2015 to 2016. November and April continue to be the busiest months.



2016	50,420	82,374	122,711	28,158	12,521	56,424	62,895	100,730	35,281	33,101	22,506	20,378
2015	39,352	62,938	110,171	41,286	14,911	46,688	65,070	114,335	40,479	40,637	26,239	13,991
2014	20,789	39,037	66,966	30,473	10,607	27,451	35,075	60,162	25,282	15,934	15,460	7,790
	SEP	OCT	NOV	DEC	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG



SOUTH TEXAS
COLLEGE

Library.SouthTexasCollege.edu